



# EIZO PHOTO + VIDEO COMPETITION FOR STUDENTS

# STUDENT AWARDS

Brief & information



# EIZO Student Awards

## Background

EIZO is a world leader in color space management and the designer, innovator and manufacturer of color accurate monitors. Considered as the industry standard by many creative professions, the EIZO ColorEdge range of monitors are specifically designed for use within post-production, digital photography, retouching, videography, and design. The screen technology displays the highest degree of color accuracy, tonal range, and widest color gamut for superior color depth, allowing you to see more than ever before.

Based in Japan, the company was established in 1968 and originally manufactured television components. Ten years later EIZO entered the gaming market, manufacturing tabletop video gaming machines. Today EIZO designs, manufactures, and globally distributes a huge range of innovative and specialized monitors and software to a host of industries. These include medical, aerospace, and of course the creative professions.

**The main goal of the EIZO Student Award is to offer visibility to the next generation of photographers and videographers, as well as act as a launch pad into the industry.**

# EIZO Student Awards

## Categories

This year's EIZO Student Award will be held as a **one-category competition**. Students are free to submit a single still image or a video (up to 5 MB), as long as their work is original and relevant with the brief.

**Read our terms and conditions for more information ([www.eizoawards.ch/information](http://www.eizoawards.ch/information)).**



# EIZO Student Awards

## Competition format

Students can submit their work during a window of about three months (see p. 7) . Once the submission period is over, voting will be open for one month. During this time, participants must collect as many votes for their work as possible.

The **five submissions with most votes** will advance to the finals.

Our judge will select one submission from the finalists as **the 2024 EIZO Student Award winner**.

The submission with the most votes will be awarded the „**People’s Choice Award**“.

New this year: the „**Excellence Award**“.

This prize will reward outstanding work independently of the number of votes collected.

→ See prizes on page 5.

# EIZO Student Awards

## Winners and prizes

**This year's competition  
offers three chances  
to win amazing prizes!**

### 1 —————

#### Overall winner

Chosen out of the five finalists, the overall winner of the 2024 EIZO Student Award will receive:

1 x EIZO ColorEdge CS2740  
1 x EX4 external calibration sensor  
1 x light protection shield  
+  
1 x mentor session with our judge  
(to be announced).

Worth CHF 2250.-  
+ work experience

### 2 —————

#### Excellence Award

EIZO stands for excellence.  
Our judge will select an outstanding piece of work out of all the submissions regardless of votes.  
This person will get:

Prize from our exclusive partner  
to stock up on photo or video  
equipment (to be announced).

### 3 —————

#### People's Choice

People's voices matter and the person who activated their network most effectively, thus collecting the most votes will get:

Prize from our exclusive partner  
to stock up on photo or video  
equipment (to be announced).

# EIZO Student Awards

## Brief – Emotions

Joy, fear, sadness, disgust, surprise, and anger are often named when talking about basic human emotions - emotions felt by all humankind, regardless of culture and origins. These six emotions evolve over time, morphing into more specific feelings like frustration, disappointment, contentment, serenity.

### This year's EIZO Student Award theme is "Emotions"

The goal isn't to show a crying or smiling face, we all have dozens of these on our camera rolls. We invite you to dig deeper, to capture the essence of what it means to feel, to show or to suppress emotions. Where and how are emotions visible? What triggers emotions within people, within yourself, and why we feel compelled to "manage" them? How emotional is too emotional? What happens when we get numb? Is mental health linked to our emotions and how we live them?

We invite you to dig down and give emotions a face and a voice through your work.

Emotions arise unconsciously and cannot be avoided. Our response to them is what defines our character and temperament. Often labeled as positive – like joy – or negative – like sadness – they are indeed neither, simply responses to our environment, and their colors and variety are what makes humans so fascinating.

Art often triggers emotions from the viewers. It is even argued whether this is one of art's most important purposes.

# EIZO Student Awards

## Submissions

### What to consider

Be original and daring. Push the limits of the brief and choose to interpret it in whichever way you like. The brief can be taken literally, or can be abstract, subversive, and unexpected if you decide to look sideways. Innovate by exploring ideas and techniques. It could be studio or location-based photography or videography, and you are free to use any analogue or digital image making process to create or edit your piece.

### DO

Do be innovative, original, uncensored in your creativity, feel free to be more philosophical or metaphorical about what „red, green and blue“ can represent.

### DON'T

Don't look for the obvious, be literal, feel restricted by any relationship to the products or company guidelines.



### What and how to submit

- Your work should be submitted digitally at [www.eizoawards.com](http://www.eizoawards.com)
- The deliverables for all entries are an image or video file, a title and a short description of your work.
- Digital files of your submissions and completion of all required information on the online submissions form.
- File format: TIFF or JPEG file format for images and MP4 for videos.
- Read out Terms and Conditions for more information.

### Help and support

- Should you have any questions or need support with your submissions please contact [noemie.dousse@eizo.com](mailto:noemie.dousse@eizo.com)